

Snapshot of Success

Turtle Rattle Learning Helps Companies Realize their Vision of Precision Learning with OutStart Evolution LCMS

The Customer When companies want to optimize learning activities, they turn to Turtle Rattle Learning, Inc (TRL). TRL advises clients on defining learning objectives, developing assessment strategies, implementing learning activities, and improving accuracy of performance objectives. The company has made innovative use of OutStart Evolution LCMS. From developing learning simulations to creating dashboards to accurately monitor workforce learning effectiveness and efficiency, TRL finds Evolution LCMS a versatile and powerful solution.

The Challenge TRL was seeking an application that would allow for rapid prototyping of content with assessments to facilitate the creation of an effective learning environment. “We focus on precision learning, so that when our clients make an investment in learning they get a predictable outcome,” said Jim Lacey, president of Turtle Rattle Learning, Inc.. “Our value as consultants is greatly enhanced when we can demonstrate in practical ways to clients how we can achieve this.”

The Solution

With OutStart Evolution LCMS in place, TRL can now build prototypes of learning and analytic solutions. “We use OutStart Evolution LCMS to demonstrate how we can solve a problem,” Lacey said. “We can emulate the training by building prototypes of learning solutions. This is a powerful tool. I can connect all the learning elements together. Literally in a week’s time I can go from a white board description of a learning activity to a full simulation. Using Evolution’s web-based review tools, my entire team and key partners can participate in every phase regardless of location or time. Without Evolution LCMS, this would take months to do. And each tool involved would have introduced additional risks.”

TRL helps its clients to define an optimized learning environment. Using Evolution LCMS as a proof of concept, they demonstrate the value of this approach. The software allows the organization to consider all aspects of learning activities—from describing objectives to implementing an assessment strategy—in one integrated environment. This integrated environment makes it easy to fine-tune learning activities. The software also alleviates version control issues that plague many course developers.

The Results

- Build learning prototypes in one week instead of months
- Save its customers time and money with compressed training time and faster content development (The Navy saved approximately \$8-10 million by reducing training time and approximately \$5 million by cutting course development time in half.)
- Empower clients to vastly improve the precision of learning activities
- Rapidly demonstrate instructional, assessment, analytic, and management innovations using real world client environments.

The Customer’s Perspective

“With OutStart Evolution LCMS in place, Turtle Rattle Learning, Inc. can quickly develop and assemble reusable content while providing customized learning that accelerates training. This reuse capability has reduced course creation time by 50 percent--ensuring significant savings in both time and money for development.” Jim Lacey, president, Turtle Rattle Learning, Inc.