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OutStart buys German e-learning tech, creates OutStart GmbH

Mass High Tech: The Journal of New England Technology - 10:48 AM EST Tuesday, February 13, 2007

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OutStart, a Boston-based provider of learning and knowledge-sharing software, reports it has launched OutStart GmbH, a new German subsidiary, following the acquisition of LearnCube, an e-learning product in the region.

Matthias Schulz, who led the development and market introduction of LearnCube, will become managing director for OutStart GmbH, reporting directly to Massood Zarrabian, OutStart president and CEO. No financial details of the acquisition were released.

According to officials, OutStart will continue research and development efforts for LearnCube managed by the existing German LearnCube development team and plans to integrate the

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product with OutStart's Evolution LCMS.

Schulz serves as chairman of the German section of the Macromedia E-Learning Group, an association formed by a number of e-learning companies with the aim to consolidate XML based e-learning specifications.

OutStart GmbH will be headquartered in St. Ingbert, Germany and will serve Austria, Switzerland and Germany.

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