



Matthias Schulz



Sandhya Sharma



Sarah Sharp



Martin Carver



Steve Kemish



Jonathan Miller



Patricia Greer



Ross Moloney



Dean Royles

OutStart Inc has promoted **MATTHIAS SCHULZ** to the newly-created position of vice president of European sales. Schulz will continue as the MD of Berlin-based OutStart GmbH.

Massood Zarrabian, OutStart chief executive, said: "Within the last two years, Germany has come to represent more than 10 per cent of OutStart's business, and Matthias has built deep relationships with our rapidly expanding customer base."

The Chartered Institute of Management Accountants has appointed **SANDHYA SHARMA** as its first organisational development manager. She will be responsible for developing and implementing employee training and development programmes to support CIMA's international people development strategy.

Sharma has extensive HR experience in the private and public sectors, prior to which she was a senior college lecturer.

Harrogate-based organisational and people development consultancy Primeast is continuing its strong growth with the appointment of two new senior team members: **SARAH SHARP** as head of leadership and **MARTIN CARVER** as head of organisational development and change.

Sharp joins from ESP Leadership, which she founded in 2000. Carver will continue to operate his York-based Avant-Garde consultancy part-time, transferring to Primeast over the coming year.

The Institute of Direct Marketing has appointed **STEVE KEMISH**, strategy and services director at email marketing agency Aedra, as the new chairman for its IDM Digital Council, which aims to help it deliver high quality qualifications and training in digital marketing.

Kemish has been a tutor for the IDM's Certificate in B2B Marketing and Certificate in Digital Marketing for the last five years.

The National School of Government has appointed new directors for learning delivery – **JONATHAN MILLER** – and strategic client relations – **PATRICIA GREER**.

Greer started her career as an academic and then worked with a number of consultancies, including KPMG and PA, as well as spending nearly five years at the prime minister's strategy unit. Most recently she was strategic director at Surrey County Council.

Miller is an experienced L&D professional who has led learning delivery organisations. He has previously worked in multinational companies including Airbus, Logica and Matra Marconi Space.

DR ROSS MOLONEY has joined Skills for Logistics, the sector skills council for the freight logistics industries, as head of intelligence.

He joined Sfl from the UK Commission for Employment and Skills, where he was a policy analyst in the research and policy directorate, leading major research projects including the review of collective measures and the production of a UK-wide policy commentary.

Prior to UKCES, Moloney was a policy consultant at the Sector Skills Development Agency.

DEAN ROYLES, director of workforce and education at NHS Northwest, has become chairman of the Chartered Institute of Personnel and Development's executive board.

Royles has been a member of the board since 2005. He has been a senior civil servant in the Department of Health and has also held positions including director of human resources and communications at United Lincolnshire Hospitals NHS Trust and HR director at East Midlands Ambulance Service.

He started his HR career in local government.