



## **Boehringer-Ingelheim Implements eLearning Solution to Streamline Training**

### **Prestigious Pharmaceutical Company Implements OutStart To Streamline Training Processes and Ensure Heightened Overall Performance**

BOSTON, June 5, 2006 -- OutStart, the leading provider of eKnowledge software solutions for learning and knowledge-sharing, today announced that Boehringer Ingelheim Pharmaceuticals, Inc., one of the world's 20 largest pharmaceutical companies, has selected OutStart to help streamline its training program. Boehringer Ingelheim has implemented OutStart in several departments

With OutStart Trainer the company has learned to develop new eLearning programs to quickly train new-hires. OutStart's ease of use has also enabled developers to complete training exercises ahead of schedule.

"In order for Boehringer Ingelheim to continue providing market leading pharmaceuticals, it is vital that the company have in place the tools needed to help employees do their jobs at the highest level," said Massood Zarrabian, president and CEO of OutStart. "We are extremely pleased to provide Boehringer Ingelheim with a training solution that better equips its employees to do their jobs in a quick, effective manner and ultimately helps ensure the company its continued leadership within the industry."