

OUTSTART

OutStart TrainingEdge.com

Affordable Learning & Knowledge Suite for the Enterprise

Extends LMS and Traditional eLearning to Support Informal, Social & Mobile Learning



Integrated Suite

A **blend** of learning management, content development and management, social business software and mobile capabilities.



SaaS Delivery

Software-as-a-Service deployment removes concerns around hardware, software, upgrades, and maintenance, and eliminates additional IT resource requirements.



Rapid Deployment

Deploy your learning management functionality in **days rather than weeks** or months typically required by other solutions.



Low Cost of Ownership

Overall costs are **less than singularly purposed** learning management systems.



Grows with Your Needs

Phased implementation of functionality lets you introduce content development, social, and mobile capabilities simultaneously or incrementally as your learning requirements grow.



Flexible Enterprise Deployment

TrainingEdge.com components are available for enterprise deployment to **work in conjunction or extend** your existing environment.

“

OutStart's end-to-end approach enables organizations to protect their investment in learning content as their needs change.”

– Bersin and Associates

The Need for Informal, Social & Mobile Learning

In the brick and mortar world of training, informal and social learning are naturally intertwined with traditional training and occur through classroom discussions, conversations at breaks, informal interactions with instructors, regular interactivity with co-workers, as well as any other time people are physically brought together.

As the industry has adopted elearning and self-driven knowledge consumption through an LMS, these additional avenues for knowledge transfer have diminished. Informal and social learning are often disjointed from training and are rarely captured and made available for future training needs.

TrainingEdge.com extends the capabilities of LMS-based learning environments to include social and mobile capabilities, enabling learners to take advantage of their mobile device for learning and carry on all of the discussions, consultations, contributions, and sharing that takes place in the physical world while capturing those interactions.



Product Snapshot

Learner Management

Full-featured, configurable learning management to administer, document, track, report, and deliver courses in support of classroom, online, and mobile learning.

Content Development & Management

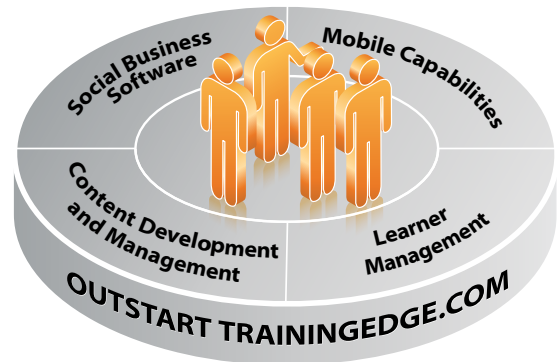
Enables the development, management, maintenance, and delivery of modular and personalized training.

Social Business Software

Supports learning with and from colleagues and experts by using and integrating a wide-breadth of social software capabilities in a secure environment.

Mobile Capabilities

Rapidly develop, deploy, and analyze the use of device-independent mobile content to support anytime, anywhere learning, performance support, and priority communications.



TrainingEdge.com Highlights

Learner Management

- For the student, enable simple search of courses, easy enrollment, and progress tracking for formal, informal, social, or mobile learning, as well as creation and monitoring of personal education plans, skills, and competencies.
- For the manager, use automated enrollment and progress monitoring.
- For the administrator, provide organization and management of elearning, mobile, and instructor-led content.
- Configure the interface by enabling and arranging needed features, plus co-brand the site for multiple audiences.
- Automate notifications for assigned courses, approval requirements, changes in class rosters and more.
- Include a reporting engine with comprehensive out-of-the-box reports for all roles, as well as custom reporting, and robust survey and feedback capabilities.

TrainingEdge.com Highlights

Content Development and Delivery

- Leverage the familiar PowerPoint paradigm to assist just about anyone to rapidly develop elearning and mobile content. Developers will take advantage of the powerful collaborative development, management, maintenance, and delivery capabilities.
- Comprehensive content management, built-in workflow, and editorial reviews permit multiple authors to work collaboratively and reuse valuable learning assets.
- Drag-n-drop development, course wizards, hundreds of templates and styles along with support for multiple image types, Flash™, and streaming media and audio accelerate the development of engaging content.
- Content and role management effectively monitor learning asset use by assigning access rights to content and templates.
- Automatic content versioning provides change control and auditing.
- Personalize course delivery through reusable and modular content.

Social Software Capabilities

- Have learners interact with experts, while the system intelligently routes questions to the best suited individuals.
- Use private messaging for coaching and mentoring.
- Collaborative learning, communities, and social tagging enable learners to engage and share ideas like in a physical classroom setting, with the added advantage of the content being tracked and stored in a vetted, online environment.
- Workspaces empower learners and instructors to pull together a virtual team to collaborate on a curriculum, course, project, or other learning activity.
- Leverage your organization's organically created knowledge bank to answer ongoing questions.
- Gauge contributor value with built-in rating system on documents and posts.
- Keep abreast of community news and trends through email subscriptions or RSS (Real Simple Syndication).



Mobile Learning Capabilities

- Extension to PowerPoint provides the ability to:
 - Create interactive modules for all types of learning, performance support, and priority communications.
 - Generate quizzes, surveys, and assessments.
 - Utilize built-in PowerPoint capabilities such as audio, video, Flash, and SmartArt.
- Develop content once and the system dynamically renders it to all devices, from the most basic mobile phones to smartphones and tablets.
- Provides automatic media conversion and streaming for popular mobile platforms such as Android, Blackberry, iPhone, Symbian, and Windows.
- Offers native smartphone applications to synchronize modules and results in the background.
- Analyze results of interactions, progress, and completions on a standalone basis or integrated with corporate systems.

A Full Range of Learning and Knowledge Solutions

Hot Lava Mobile®

Hot Lava Mobile enables you to develop content once, securely deliver it across a variety of mobile devices, ranging from basic mobile phones to Smartphones and tablets, and analyze results. *Available via SaaS.*

OutStart LCMS

The leading learning content management system (LCMS) for automating the development, management, maintenance, delivery and publishing of modular and personalized learning. *Available SaaS or on-premise.*

OutStart LMS

A full featured, configurable learning management system (LMS) to administrate, document, track, report, and deliver learning in support of classroom, online, and mobile learning. The system optimizes the effectiveness and efficiency of training administrators and learners at a fraction of the cost of traditional LMS systems. *Available SaaS or on-premise.*

OutStart Participate®

A social business software solution that integrates social networking, collaboration and knowledge sharing technologies. *Available via SaaS.*

OutStart TrainingEdge.com

An affordable learning and knowledge suite that extends LMS and traditional elearning with a blend of learning management, content development and management, social business software and mobile capabilities. *Available via SaaS.*



The OutStart Advantage

Our Company

Over 10 years experience with a focus on learning and knowledge solutions.

Our People

Our award-winning software solutions are backed by our people, who are uncommonly responsive, innovative, and committed to your success, thereby ensuring a positive return on your investment. Over 50% of our people have been with OutStart for more than seven years.

Our Award Winning Solutions

Recognized as a Visionary in Gartner's Magic Quadrant reports for the last seven years, OutStart is regularly acknowledged for its industry leading solutions. In the last two years alone, OutStart was named a Top Learning Portal, one of "Five Emerging LMSs to Watch," a winner of two Best of Elearning! Awards for OutStart LCMS, the winner of a Best of Elearning! Award for Hot Lava Mobile, and a winner of two Brandon Hall Group Technology Excellence Awards.



Our Customers

OutStart has over 10 years of learning and knowledge experience serving customers that are surpassing expectations and delivering exceptional business results such as Alcatel-Lucent, Alcon, AgustaWestland, Ascent, BB&T, Berlitz, Boeing Company, BT, California State Automotive Association, Capital One, CVS Caremark, DIRECTV, InfoComm International, Infor, Internal Revenue Service, McDonald's, MedFlow, MetLife, NextGen Healthcare, Phones4U, Pilatus, Primed, Swisscard, UK Ministry of Defence, Verizon Wireless, Xerox, and Yum! Brands.

Connect with OutStart

For insight into customer implementations, best practices, industry news and more, visit the OutStart Knowledge Solutions Blog, and follow us on Twitter @outstart.

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