

OUTSTART



OutStart® Trainer®

The industry's recognized leader for e-learning content authoring

Authoring online courseware can be a costly job. Too often, course authors need extensive training to master complex and cumbersome authoring tools and must learn programming to create interactive material. It adds up to long development times that slow down course delivery and drive up costs.

STREAMLINE COURSE DEVELOPMENT WITH OUTSTART TRAINER

OutStart offers a different approach with OutStart Trainer, the fastest, easiest authoring tool available. Hundreds of flexible templates combine with drag-and-drop authoring to create content without any programming. Authors can add Flash®, audio, video, streaming media, internet options and much more with the click of a button.

In addition, OutStart Trainer provides rich assessment and remediation capabilities for advanced testing, learner performance tracking and reporting – all without programming.

OutStart Trainer is the only desktop authoring solution that offers optional content management. As courseware development needs grow, OutStart content management enables teams of authors to work collaboratively, sharing content, graphics, templates, simulations and other training media through the centralized repository that effectively controls versioning and access.

The result is compelling content, cost-effectively delivered. OutStart Trainer customers often find they can develop online courseware twice as fast with higher learner impact. They are dramatically improving the quality and value of training materials while achieving ROI metrics as high as 300% in less than a year.

To discover how OutStart Trainer can help your company streamline course development, download a free trial today at www.outstart.com.

“As soon as we began using OutStart Trainer, we realized immediate and dramatic reductions in the time it took to create courses.”

Web-based Training Manager,
ATX Communications

THE OUTSTART TRAINER ADVANTAGE

OutStart Trainer delivers outstanding ease-of-use combined with complete authoring functionality.

- **Bring courses to market faster.** Pre-packaged course outline and navigation templates, wizard authoring for even the most complex exercises, a media manager and immediate preview reduce course development time.
- **Improve learning with fully integrated testing and assessment.** Include quizzes, tests and questions that immediately take the learner to specific content based on response.
- **Manage growth without loss of investment.** Expand the effectiveness of your authoring solution with seamless integration to OutStart SoftSim™ to incorporate simulations as content and graded assessments, and OutStart Evolution® LMS for one-step course publication in multiple delivery formats.
- **Increase author collaboration and eliminate redundant development.** The optional content management repository provides a centralized site for storing and managing content, allowing authors to easily share and reuse up-to-date, standardized materials.

MINI-CASE STUDY: BF GOODRICH AEROSPACE

CHALLENGE: More efficient and effective training for a rapidly growing workforce without increasing the training budget or hiring more people.

SOLUTION: OutStart Trainer to author and deploy e-learning content that continually improves workforce performance without the high cost of classroom training.

RESULTS:

- 625% more efficient method of training.
- Each classroom course converted, tested, debugged and reviewed in half a day.
- Standardized method to capture and share SME knowledge.



A Complete E-Learning Authoring Solution

AUTHORING

- Authoring
- WYSIWYG, drag-and-drop authoring
- Narration tools
- Import/Export Audio
- Spell Checker
- Hyperlinks to URLs and locations within course
- Over 200 course design templates
- User customizable templates
- Table of Contents (Tree View)
- Course preview
- Rich media support – all graphic types, audio, video and streaming video
- Word and PowerPoint content import

- Media Enhancements – image mapping, transitions, markers
- Media Manager
- Media Advisor – automatic delivery optimization for graphics and media
- Advanced authoring support via Web Widgets (Java, VB, HTML, DHTML scripts, etc.)

DELIVERY

- Course Distribution Wizard
- Online (HTML)
- Offline (.exe)
- CD-ROM
- 3rd party LMS integration

STANDARDS COMPLIANCE

- SCORM 1.2
- AICC
- ADA 508

TEST AND ASSESSMENT

- Test Configuration Wizards
- Question Creation Wizards
- Multiple choice, Multiple answer
- Multiple choice, Single answer
- True/False
- Ordered
- Fill in the blank
- Matching
- Hot spot
- Essay
- Question level tracking
- Smart Jump remediation
- Performance Tracker – non-LMS test results reporting tool

SYSTEMS REQUIREMENTS

Authoring

- Intel Pentium or compatible 500 MHz or higher processor
- 32 MB RAM min, 64 recommended
- 120MB for full installation
- Microsoft® Windows® 98, 2000, NT, ME, or XP
- Sound card (optional)
- CD-ROM Drive
- Server Run Capabilities

Learner

- Pentium® III 700MHz
- 256 MB RAM
- 800x600 resolution
- Windows 98, 2000, NT, ME or XP
- Internet Explorer 4+ or Netscape 6+
- Microsoft mouse or compatible device
- Sound card and speakers
- No plug-ins required except for media, such as Flash or Real

ABOUT OUTSTART

At OutStart, we're out to solve a big problem.

Most organizations possess a wealth of underutilized collective intelligence around their products, services, and processes. This underutilization negatively impacts employees, customers, and partners, costing precious time and money while hindering performance. Said simply, "what your people don't know will hurt you."

OutStart's social business software and learning systems act like a lifeline: connecting people to the know-how, creativity, and learning they require to be efficient, effective, and agile.

Since its inception in 1999, and backed by leading venture capital firms, OutStart has matured into a profitable and rapidly growing company with an impressive range of customers, who are surpassing their expectations and delivering exceptional business results. The company is honored to have customers like Autodesk, BB&T, Boeing Company, BT, CVS Caremark, DIRECTV, EDS, Internal Revenue Service, Lufthansa, McDonald's, MetLife, Prudential, TiVo, Australian Defence Force, U.S. Navy, UK Ministry of Defence, Verizon Wireless, and Yum! Brands.

OutStart Inc.

745 Atlantic Avenue, Fourth Floor
Boston, MA 02111
Phone: 617.897.6800
Fax: 617.897.6801