

OUTSTART

The only all-in-one, collaborative learning solution
to address your full range of training needs

OutStart TrainingEdge.com



WWW.OUTSTART.COM

When it comes to delivering high quality learning, organizations need a cost-effective approach that addresses their full range of learning needs enabling them to:

- Efficiently administer learning and manage learners' performance to maximize effectiveness of training and minimize support overhead.
- Quickly and easily develop, manage, maintain and deliver engaging elearning content.
- Support collaborative learning that bridges the gap between formal learning initiatives and the social knowledge sharing between peers, or peers and experts, that is essential to the knowledge transfer process.

Edge-to-Edge Training with OutStart TrainingEdge.com

OutStart TrainingEdge.com is built on a tight integration of OutStart's award-winning LMS, LCMS, and a collaborative social software platform. Each of which is an industry-leader in its own right. Together they create the most powerful collaborative learning system in the market.

TrainingEdge.com offers:

- Fully integrated LMS, LCMS, and collaborative learning component to enable the learning process.
- Complete, configurable functionality out-of-the box that eliminates the need for costly and time-consuming customizations.
- A resource friendly SaaS deployment model that eliminates the concerns around hardware, software, upgrades and maintenance.
- The industry's fastest time-to-value and lowest cost-of-ownership.

LMS

TrainingEdge.com LMS optimizes the effectiveness and efficiency of administrators and learners alike with streamlined interfaces that make sure every operation is quickly and easily accessible.

LCMS

OutStart LCMS offers the industry's most comprehensive and adaptable solution. From development to maintenance, management and delivery of modular elearning, OutStart LCMS enables the complete learning content life cycle to help organizations achieve their key business goals.

Collaborative Social Learning

To support collaborative learning, OutStart TrainingEdge.com incorporates a broad range of social technologies further amplifying the value of formal learning and allowing users to interact and share information of their own.



“OutStart's end-to-end approach enables organizations to protect their investment in learning content as their needs change.”

– Bersin and Associates

OUTSTART TRAININGEDGE.COM – SAAS VERSION

OutStart TrainingEdge.com is available as a SaaS offering. It includes TrainingEdge.com LMS, TrainingEdge.com LCMS and TrainingEdge.com Collaborative Social Learning.

OUTSTART TRAININGEDGE.COM – ENTERPRISE VERSION

The components of TrainingEdge.com, are also available for enterprise deployment.

High Efficiency Training Administration

OutStart TrainingEdge.com optimizes the effectiveness and efficiency of training administrators and learners alike with streamlined interfaces that make sure every operation is quickly and easily accessible. Administrators gain complete control of all training administration with a centralized dashboard that eliminates multiple roles or sign-ons. Learners use a self-service dashboard to set up a learning environment matched to their personal preferences, choose from multiple online and offline delivery methods and monitor their progress. Multiple templates, automation to import existing user and course data, and a rich set of GUI-based configuration capabilities make it easy to configure the system to your exact needs without programming or long-term professional service contracts.



Collaborative Development and Learning Content Management

Course developers, subject matter experts and other contributors can quickly develop, manage, maintain and deliver elearning. Designed for business users, an intuitive graphical interface lets developers create and revise content online without any programming knowledge. Robust content and role management increase collaboration, while effectively controlling content access and use. And with the ability to distribute courses as HTML – no plug-ins, applets, or downloads required – to the Internet, intranet or CDs, you can quickly expand learning availability and flexibility.

Collaborative Learning Environment

Peer communities, expertise exchange and private messaging go well beyond simple community forums to offer a complete collaborative learning environment that amplifies the value of formal learning and allows users to interact and share information of their own. The result is a rich, unified learning environment that lets employees, customers, and partners connect with peers, access prescribed learning courses, share resources and expertise, and benefit from the feedback and ideas of others.

OutStart TrainingEdge.com Highlights

CREATE A HIGHLY EFFECTIVE LEARNING ENVIRONMENT

- OutStart TrainingEdge.com provides a central hub for learning where learners can find and take courses, track what they have done and need to do, and monitor their learning scores.
- Personalized learning paths for formal training coupled with collaborative learning via real-time collaboration provide a highly supportive learning environment.
- Flexible testing, performance-driven advancement and remedial feedback that uses the learner's responses to take the individual to specific content improves learning success.

- Real-time management dashboards provide visibility into learner readiness, enabling managers to quickly identify team proficiency levels, flag readiness gaps by team and individual, and determine the best training for closing those gaps.

ENRICH THE LEARNING EXPERIENCE WITH COLLABORATIVE LEARNING

- Always available, 24x7 access to online exchanges makes sure learners are no longer isolated within an elearning course.
- Easy peer collaboration via student-to-student communities and Wikis help learners tap into the knowledge and experiences of their peers as they learn.

- Expertise Exchange lets learners submit questions, while the system routes the question to the individual best suited to help and manages distribution to ensure experts are not overwhelmed with questions.
- Collaborative exchanges between learners, peers, instructors and experts are automatically captured by TrainingEdge.com so that new knowledge is available to the whole community.
- Private messaging facilitates exchanges between individuals without sharing the information beyond the conversation's participants. The exchange is maintained for later use by the original participants.

OutStart TrainingEdge.com Highlights

REDUCE TIME AND COSTS FOR CONTENT DEVELOPMENT

- Comprehensive content management, built-in workflow and editorial reviews enable multiple authors to work collaboratively and reuse valuable learning assets.
- Drag-n-drop development, course wizards, hundreds of templates and styles along with support for multiple image types, Flash™, streaming media and audio accelerate the development of engaging content.
- The ability to import existing PowerPoint training materials protects your current learning assets and decreases development time and costs.

- Content and role management effectively monitor learning asset use by assigning access rights to content and templates.
- Automatic content versioning provides change control and auditing.

REDUCE IMPLEMENTATION TIME AND COSTS

- The SaaS business model eliminates software and hardware expenditures to fit tight budgets.
- System maintenance and upgrades are managed by OutStart to eliminate the need for additional IT resources.

- Business-oriented configuration capabilities make it easy to configure OutStart TrainingEdge.com to your specific training requirements without high-risk, costly customization.
- Complete out-of-the-box functionality and OutStart's best-practice methodology result in fast best-practice implementation. Depending on your requirements, you can be up and running in a few days.

The OutStart Solution Portfolio

The OutStart solution portfolio connects knowledge workers and customers with the training, information and know-how they need to perform their roles more efficiently and effectively. Each OutStart solution is designed to meet your needs today, while offering a clear growth path to a comprehensive, fully integrated learning environment that protects your investments in learning technology. For more information, please visit www.outstart.com.

- **OutStart TrainingEdge.com**

The only all-in-one, on-demand solution to address your full range of training needs:

- TrainingEdge.com LMS
- TrainingEdge.com LCMS
- TrainingEdge.com Collaborative Social Learning

- **OutStart SellingEdge.com**

Helps sales execs sell more, sell faster by facilitating ever-expanding set of knowledge, expertise and collaboration

- **OutStart Participate®**

A comprehensive Web 2.0 social software platform

- **OutStart LCMS**

The industry's most complete Learning Content Management System

- **OutStart Desktop Development Suite**

which includes:

- **OutStart SoftSim™**

Quick, easy development of interactive, browser-based simulations, tutorials and documentation

- **OutStart Trainer®**

The recognized leader in easy, fast authoring for elearning

ABOUT OUTSTART

At OutStart, we're out to solve a big problem.

Most organizations possess a wealth of underutilized collective intelligence around their products, services, and processes. This underutilization negatively impacts employees, customers, and partners, costing precious time and money while hindering performance. Said simply, "what your people don't know will hurt you."

OutStart's social business software and learning systems act like a lifeline: connecting people to the know-how, creativity, and learning they require to be efficient, effective, and agile.

Since its inception in 1999, and backed by leading venture capital firms, OutStart has matured into a profitable and rapidly growing company with an impressive range of customers, who are surpassing their expectations and delivering exceptional business results. The company is honored to have customers like Autodesk, BB&T, Boeing Company, BT, CVS Caremark, DIRECTV, EDS, Internal Revenue Service, Lufthansa, McDonald's, MetLife, Prudential, TiVo, Australian Defence Force, U.S. Navy, UK Ministry of Defence, Verizon Wireless, and Yum! Brands.

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