



## Entergy Transforms Traditional Training into an Effective Online Program Using OutStart Trainer

### THE CHALLENGE

Entergy Corporation is an integrated energy company engaged primarily in electric power production, retail distribution operations, energy marketing and trading, and gas transportation. Entergy is also the second-largest nuclear generator in the United States and delivers electricity to 2.6 million utility customers with annual revenues exceeding \$8 billion.

The company's southern nuclear fleet, with 5,600 full-time and 6,000 temporary employees, administers a rigorous training program to educate employees on safety policies and procedures. The U. S. Nuclear Regulatory Commission requires that all onsite employees take annually recurring training on plant safety, site access, and emergency preparedness procedures. Since the training is required each year by all employees, the company was delivering over 250,000 hours of training each year.

### THE SOLUTION

Various products were evaluated including Toolbook, Authorware, and OutStart Trainer. The company indicated that OutStart Trainer was selected for the following reasons:

- Ease of Use
- LMS Integration
- Rapid Development

### THE RESULTS

Using OutStart Trainer, Entergy was able to re-architect its classroom-based compliance training into an online program. The online program has the following benefits:

- Reduction in training hours to 6-7 hours from 16-20 hours.
- Modular design allowing long-term employees to simply access updated safety procedures.
- Blended option enabling certain employees to get hands on training
- Anytime, anywhere access.
- Performance tracking by passing results from OutStart Trainer to the LMS.

### ABOUT OUTSTART

At OutStart, we're out to solve a big problem.

Most organizations possess a wealth of underutilized collective intelligence around their products, services, and processes. This underutilization negatively impacts employees, customers, and partners, costing precious time and money while hindering performance. Said simply, "what your people don't know will hurt you."

OutStart's social business software and learning systems act like a lifeline: connecting people to the know-how, creativity, and learning they require to be efficient, effective, and agile.

Since its inception in 1999, and backed by leading venture capital firms, OutStart has matured into a profitable and rapidly growing company with an impressive range of customers, who are surpassing their expectations and delivering exceptional business results. The company is honored to have customers like Autodesk, BB&T, Boeing Company, BT, CVS Caremark, DIRECTV, EDS, Internal Revenue Service, Lufthansa, McDonald's, MetLife, Prudential, TiVo, Australian Defence Force, U.S. Navy, UK Ministry of Defence, Verizon Wireless, and Yum! Brands.

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