

OutStart expands in Benelux

On-demand learning and knowledge sharing software vendor OutStart has formed a partnership with Belgium and Netherlands-based e-learning reseller U&I Learning, in order to expand its Benelux presence. The US-based vendor already serves those markets from its UK and Ireland offices, and wants to expand in response to 'a sharp increase in the demand for learning and knowledge solutions in the Benelux region'.

Peter Nicol, VP EMEA at OutStart, claims the move represents a major growth step for the company in the market, beaming: 'U&I Learning's knowledge and understanding of the Benelux learning and knowledge market is second to none. By combining its market knowledge and ...implementation capabilities with our tried and tested learning and knowledge solutions, we can give Benelux-based organisations the solutions to boost productivity and operational performance.'

60-strong U&I Learning has major clients in its markets, including European Union offices, the Belgian National Railways, Citibank, Alcatel and Arcelor. It covers the public sector, healthcare, manufacturing and financial verticals. OutStart also sells its products through other VARs such as Allos and Omniplex, as well as through pure service providers such as Learning Solutions International and eVergance.