



OutStart Expands in Benelux

Agreement with U&I Learning to meet rising demand

London, September 2006 - OutStart, the Boston-based learning and knowledge sharing software solution enterprise, has formed a new partnership with U&I Learning, a Belgium specialist in business-to-business eLearning and knowledge solutions. The deal comes in response to a sharp increase in demand for learning and knowledge solutions in the Benelux region.

With offices in Belgium and the Netherlands, U&I Learning has been active in the Benelux market since 1997. Its eLearning solutions are based on three pillars: easy-to learn content, an optimal integration process with existing solutions and processes, and user-friendly technology. U&I Learning will offer OutStart's portfolio of learning and knowledge-sharing products to potential and existing customers such as NMBS (The Belgian National Railways).

Commenting on the partnership with OutStart, Francis Declercq, CEO at U&I Learning, says, "Teaming up with OutStart provides a tremendous opportunity to better meet the needs of our customers. We are now using OutStart Evolution LCMS for our own eLearning developments and are expecting to be appointed as an OutStart Certified Service Partner before the end of the year. This will enable us to provide strategy, implementation, integration, and content-development services with OutStart products for Benelux companies."

Peter Nicol, OutStart EMEA VP, says, "By combining U&I Learning's market knowledge and implementation capabilities with our own learning and knowledge solutions, we can give Benelux-based organisations solutions to boost productivity and operational performance as well as deliver cost benefits."